

Your Community Impact Statement has been successfully submitted to City Council and Committees.

If you have questions and/or concerns, please contact the Department of Neighborhood Empowerment at NCsupport@lacity.org.

This is an automated response, please do not reply to this email.

Contact Information

Neighborhood Council: Reseda Neighborhood Council

Name: Jamie York

Phone Number:

Email: JamieY@resedacouncil.org

The Board approved this CIS by a vote of: Yea(10) Nay(0) Abstain(1) Ineligible(0) Recusal(0)

Date of NC Board Action: 02/24/2022

Type of NC Board Action: For

Impact Information

Date: 02/25/2022

Update to a Previous Input: No

Directed To: City Council and Committees

Council File Number: 22-0101

Agenda Date: 02/24/2022

Item Number: VIII. E.

Summary: The Reseda Neighborhood Council strongly supports the efforts to create a Jobs and Economic Development Incentive Zone in Reseda. We believe that this kind of measure would greatly improve Reseda's economic corridor and help provide a competitive advantage for small and locally owned Reseda businesses that make up the fabric of our diverse community. The creation of a JEDI zone will help Reseda businesses create jobs and increase economic activity, and possibly act as a catalyst in spearheading a long overdue, often talked about, but elusive Reseda revitalization. Additionally the Reseda Neighborhood Council strongly supports the efforts to amend the JEDI Zones Establishment Policy so that businesses on both sides of boundary streets of JEDI Zones are eligible for the benefits included in the JEDI Zone program. We strongly encourage the City Council to vote in favor of approving the initiative set forth in council file 22-0101. We further urge the Economic Development and Jobs Committee to schedule this motion as expeditiously as possible. We are eager to see investment in Reseda's economic corridor begin as quickly as possible. The vote took place in a meeting in accordance with the Brown Act on February 24, 2022. The vote was 10 in favor, 1 abstain, 3 absent.



Reseda Neighborhood Council

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[Council File 22-0101](#)

(Gault Street / Vanowen Street / Reseda Boulevard / Etiwanda Avenue / Jobs and Economic Development Incentive (JEDI) Zone)

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